

STATE LIBRARY REPORT

Reference Services

Reference Services celebrated National Library Week in April in conjunction with the SOS Office Club's book sale.

The 2010 Legislative Topics were published on the SOS website the last week of the 2009 legislative session. This is the earliest these weblibliographies have ever been available in anticipation of the next legislative session.

Reference librarians attended the Missouri Census Data Center (MCDC) training workshop at Ellis Library in Columbia in May. Librarians and staff attended workshops at the MOBIUS Annual Conference in Osage Beach in June. Annie Moots, MOSL Documents Librarian, presented at the MOBIUS Conference; she also attended the Missouri Depository Library Conference in Columbia in May.

Sarah Irwin, Outreach and Training Librarian, along with SOS Securities and SOS Safe at Home staff, participated in State Employee Recognition Day on the Capitol grounds May 29.

Wolfner Library

Braille and Audio Reading Download (BARD)

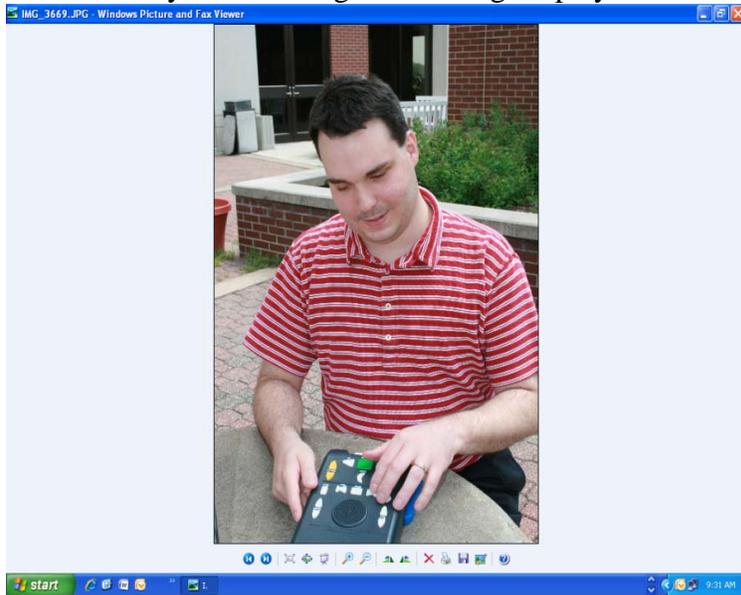
Wolfner Library continues to lead the nation with the largest number of BARD users downloading digital books. May's increase is due to the distribution of new NLS digital players in Missouri. Having a machine that will play a digital book and the lack of popular books in the prelaunch sampler were incentives for patrons to try downloading from BARD.

National Library Service (NLS) Prelaunch

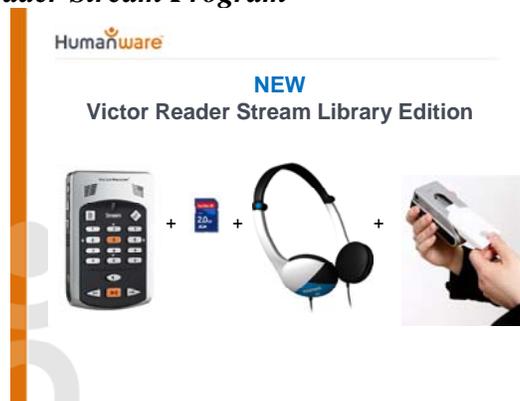
Wolfner Library is halfway through the prelaunch of the NLS digital system. The prelaunch encourages patrons to test the new player for robustness and note any problems encountered. Technical or navigational problems with the books or player are reported back to Wolfner staff.

All 500 NLS digital machines are in patrons' hands and few problems have been reported. In addition, Wolfner Library was asked by NLS to provide an additional 340 players to Missourians. Readers will be able to keep the new machines for the anticipated regular distribution of digital talking books in July, 2009.

Wolfner Library testers using the new digital players:



Wolfner Library Victor Reader Stream Program



Wolfner Library currently has 500 Victor Reader Streams players that will play BARD books to loan to eligible Missourians. This equipment was purchased with funds from the Wolfner Library Trust Fund, and awarded to Wolfner Library by Missouri's legislative representatives through the efforts of Secretary of State Robin Carnahan, and her administrative staff.

Patron quotes on the prelaunch:

An 88 year old patron's daughter: Hi again Cheryl – the first cartridges came this week. She loves the way the books sound and so far hasn't had any trouble using the machine (although it's hard for her to "feel" the buttons because of her arthritis and neuropathy...I'm sure she'll get used to it though). We had a good laugh thinking about not having to whack the tapes on her table so much in the future. Thanks!

Wolfner patron's son wanted to let us know that his mother loves the new digital machine and that it makes listening to audio books a lot easier now that she does not have to flip the cassettes over. She is paralyzed on one side of her body and it was always kind of a hassle to change the

tapes. She is showing it off at the home she is in, Bethesda Dilworth Memorial Home, and everyone really likes the new player compared to the old.

One Wolfner patron who is 101 years old loves the machine and wanted to write a report on the player. When told a phone call to a Wolfner staff member would suffice, she said she would write an article for her nursing home newsletter about the new digital player.

Library Development

Show Me The World Get Connected Courier Service

In July of this year, the State Library will begin implementing a project to provide a courier service for public libraries. Through an LSTA grant to the Kansas City Metropolitan Library and Information Network (KCMLIN), the State Library will offer funding for two delivery stops per week to all public library main branches. The project is called "Show Me The World Get Connected" and will build upon the success of the other components of Show Me The World, the Missouri Group Catalog and the OCLC Interlibrary Loan service.

The new service will be available to any public library currently participating in Show Me the World. Outreach and promotional efforts will be initially directed to those libraries most ready to take advantage of it based on their existing use of the OCLC Interlibrary Loan service.

Gates Foundation Opportunity Hardware Grant

The state library submitted the proposal for this grant to the Gates Foundation in early May. The grant provides funds for computer services for libraries in locations with a high level of poverty, and below Gates' guidelines for numbers of computers needed to serve the targeted population. Since libraries are required to contribute a substantial match, eligible libraries were contacted in spring to determine their commitment to this program.

Missouri's figures for the Opportunity Online Hardware Grant are:

Total eligible library systems—75

Total libraries including branches—120

Total Gates Funds if all libraries complete the grant \$974,350

Total number of computers awarded—590

Total value including library match (590 * \$2,600 = \$1,524,000)

Highest allocation to one location—19 computers

Highest allocation to one library system—36 computers

We anticipate that the Bill & Melinda Gates Foundation will announce the 11-state award around July 15, 2009. The state library will work with the Foundation on announcements to Missouri media.

Gale Cengage Learning awarded online resources contract

In May, the Missouri State Library and MOREnet announced that Gale, Cengage Learning™, was awarded the contract for the general periodical, health, business and K-12 online resource databases. This database package includes new tools to assist business and entrepreneurs, and a Spanish language database, *Informe*.

These databases along with K-12 and newspaper subscriptions are paid for by a state appropriation to the Missouri State Library for the REAL Program. The contracts are required to be bid periodically. Representatives from academic, public and school libraries evaluated the features of all qualified bids, while University of Missouri Procurement and MOREnet staff evaluated pricing based on the RFP requirements. On July 1, 2009 these online resources replace the previous database services available from EBSCO.

The Gale Discovering Collection, NewsBank and LearningExpress Library continue to be available for use by MOREnet member libraries and institutions. See www.more.net/online for a complete list of the online resources currently available

To help with this transition, Gale will be offering webinars in June and July for MOREnet members.

Collaborative Summer Library Program

The Collaborative Summer Library Program annual meeting was held from April 22-24, 2009 in Omaha, Nebraska. Forty-four of the current 47 member states were represented. In addition to conducting the organizational and committee meetings, the membership finalized the summer library program slogans for 2011 when the children's slogan will be *One World, Many Stories* and the teen slogan *You are Here*. At the same meeting the overall theme *Night* was selected for 2012. Forty-eight states and the District of Columbia will participate in the 2010 program.

The adult slogan for 2009 is *Master the Art of Reading*. Planning is well underway for the 2010 adult summer library program slogan for 2010 is *Water Your Mind @ Your Library*. The adult program manual for 2010 will be included in the shipping of the children's and teen manuals in October or early November. The inclusion of an adult program is a 2-year trial which will be evaluated before it is permanently implemented in the Collaborative Summer Library Program.

Missouri Digital Heritage Update

Outreach Presentations:

May 1, 2009: Midwest Archives Conference, "Reaching New Heights: Collaborative Digitization Initiatives in Missouri" (96 attendees)

June 8, 2009: St. Louis Digitization group "Working with MDH" (30 attendees)

Recent additions to MDH:

Capitol Construction Photographs
Ellinor Dale Runcie Collection
Haunted Missouri: A Ghostly Guide to the Show-Me State's Most Spirited Spots
Historic "Blue Book" Photograph Collection
I Goes to Fight mit Siegel: Missouri's Germans and the Civil War
Louise and Omar Putman Collection
Missouri Caves in History and Legend
Riches From the Earth
Sabra Tull Meyer: A Sculptor's Journey Through Missouri History
Sanborn Fire Insurance Maps for Missouri
Scoundrels to the Hoosegow and Other Writings of Morley Swingle

Fiscal Year 2008 Public Library Statistics (PLS)

Data were collected in November and December 2008 from the state's 152 public library districts for submission to the Institute of Museum and Library Services (IMLS) through the Public Library Statistics Cooperative (PLSC) [formerly the Federal-State Cooperative System (FSCS)]. Missouri's data will be submitted in June 2009 and verified by the U.S. Census Bureau no later than August 2009. Once the data are verified at the federal level, our statewide data will be posted to the Programs & Services page of the Library Development section of the Missouri Secretary of State Web site.

Preliminary results show the following changes from FY2006 through FY2008:

Data Item	State Totals			% Change		
	FY2006	FY2007	FY2008	06 - 07	07 - 08	06 - 08
Librarians with ALA-MLS	401	404	399	0.7	-4.6	-0.45
Total Paid Employees	3,018	3,169	3,180	5.0	0.3	5.4
Total Operating Revenue	\$191,325,645	\$206,038,110	\$212,059,758	7.7	2.9	10.8
Total Operating Expenditures	\$169,925,686	\$179,360,967	\$189,252,883	5.6	5.5	11.4
Print Materials	18,032,379	18,433,496	18,034,229	2.2	-2.2	0.01
Electronic Books	184,697	200,309	228,625	8.5	14.1	23.8
Library Visits	24,538,031	25,666,128	26,529,459	4.6	3.4	8.1
Reference Transactions	5,586,208	5,462,452	5,011,527	-2.2	-8.3	-10.3
Registered Borrowers	2,949,097	3,049,849	3,080,910	3.4	1.0	4.5
Total Circulation	46,213,977	47,691,102	47,986,846	3.2	0.6	3.8
Total Program Attendance	1,288,459	1,381,918	1,399,113	7.3	1.2	8.6
Public Internet Terminals	4,130	4,644	4,592	12.4	-1.1	11.2

Missouri Census Data Center

On March 26 and May 28, 2009, the Missouri Census Data Center (MCDC) presented one-day training workshops on the basics of the American Community Survey (ACS) and Geographic Information Systems (GIS), as well as a hands-on tour of the Web tools and data sources available on the MCDC site. Nearly 60% of the 32 individuals registered for the two workshops were from public, university and business libraries throughout the state.

2010 Census Preparations

For the rapidly approaching decennial census in 2010, a Statewide Complete Count Committee (CCC) has been appointed and an appropriation approved to educate, motivate and activate hard-to-count groups to participate in the census. Missouri is on the cusp of losing a congressional seat and the efforts of the Statewide CCC will be to hopefully close the gap of undercounting our residents. In 2000, Missouri's response rate was 69%, just two points above the national rate of 67%. With the stakes as high as they are, Missouri must do all it can to encourage participation in the 2010 Census.

The Statewide CCC is currently meeting monthly to create and begin implementation of action plans to reach the hard-to-count groups. The U.S. Census Bureau is also recruiting local Census Partners – government, non-profit, corporate or community organizations that have formally pledged their commitment to share the 2010 Census message and mobilize their constituents in support of the Census Bureau's goal of achieving a complete count. Additional information about becoming a Census Partner can be found at <http://2010.census.gov/partners/>.

Missouri Center for the Book

Letters About Literature

The Missouri Center for the Book hosted the annual Letters About Literature awards ceremony on April 29th, at 4:00 p.m. This year 1,598 Missouri students entered the contest. Entries were divided into three competition levels: Level I (grades four through six); Level II (grades seven and eight); and Level III (grades nine through twelve). A first place, second place, and two honorable mention winners were awarded for each of the three competition levels. Secretary of State Robin Carnahan shared personal family stories about books and reading and posed for a group photo with the winners. Each winner received a signed, framed award certificate, a cash prize, and a leather bound journal for their outstanding efforts. First place winners also received a gift card from Target Stores, a national sponsor of the competition.

Celebration of the Book

The plans for the annual Celebration of the Book to be held at Stephens College in Columbia in October, 2009 include focusing on history, historical fiction, books as objects and preservation issues surrounding books.

Training and Continuing Education

2008 Library Skills Institute – Summer

Summer Institute is planned for August 11-14, 2009 at the Best Western in Columbia. This program provides an opportunity for library staff who do not have an advanced degree in library science to learn the basics of librarianship or update their library skills. The Institute offers both Basic and Advanced Library Skills courses. Basic Library Skills comprises sessions covering a range of library skills focused on public libraries in Missouri. The courses in the Advanced Library Skills series offered during this Institute are Classification and Children's Services.

No Limits Learning

No Limits Learning is a distance education program that allows library staff to complete high quality online training at their convenience. Courses will be offered on a quarterly basis and cover a range of topics including: school library services, customer service, collection development, technical services, technology, and programming. For the summer session, we have partnered with the University of North Texas to offer the following classes:

1. Grant Writing Basics
2. School Library Programming
3. Using Online Databases
4. Weeding: It's Not an Option

Adult Services in Libraries Series via Videoconference

A series of training sessions for library staff working with adult populations in Missouri will begin in September 2009 and continue through June 2010. The sessions, offered once a month on the morning and afternoon of the same day, include a variety of topics of interest and the convenience of the videoconference offerings and quality of presenters in the series has already created some positive feedback. The topics, dates, and presenters are:

Fall 2009 Sessions - Functional and Fun: Making Your Library a Destination for Adults

- September 15-**Customer Service as If Your Library Depended On It** -Pat Wagner
- October 20-**Readers' Advisory: Tools, Tips & Techniques**-Kaite Stover, Jennifer Hendzlik, Lucy Lockley
- November 17 -**Serving Gen X and Gen Y: Why do they Matter?**- Allan Kleiman
- December 15-**Programming to Promote Reading for Adults**-Kaite Stover

Winter/Spring 2010 Sessions: Information and Insight: Tools for Providing Successful Service to All

- January 19, 2010-**Librarian411:Services to Patrons with Mental Disabilities**-Tonya Hayes-Martin and Allan Nellis
- February 16, 2010-**Services to Spanish Speakers**-Marian Bohumil
- March 16, 2010—**Outreach and Bookmobile Services**-Maryanne Marjamaa, Manager, Outreach Services, St. Louis County Library.

- April 20, 2010-**Assistive Technology in the Library**-David Baker
- May 18, 2010-**Baby Boomers Back in the Library**-Allan Kleiman
- June 15, 2010- **Adult Literacy in Libraries**-Phyllis Harris

Spanish That Works

Two libraries are currently participating in Spanish that Works. Kansas City Public Library is offering a second round of training for their staff and Missouri River Regional Library is participating for the first time. St. Louis County Library, Marshall Public Library and Joplin Public Library have all recently completed the eight week course designed around library terminology in Spanish. Feedback from the course has been extremely positive, with many staff members boasting that they were able to help a Spanish speaker in their native language after only eight weeks. Participating libraries also receive supplemental materials such as a Pimsleurs Spanish language CD set, bookmarks in Spanish, Spanish language books to add to the collection, or books to assist in outreach to Spanish speakers.

Every Child Ready to Read @ Your Library Trainings

The State Library conducted three full-day early literacy trainings for public library staff in April at Kansas City Public Library and St. Louis County Library. Ninety-one staff completed the six-hour Every Child Ready to Read @ your library training, which prepared them to conduct the early literacy workshops for parents and caregivers in their communities. Susan Bard, a qualified trainer for Every Child Ready to Read @ your Library, presented the three workshops in April. Libraries with staff who attended the trainings were eligible to apply for the Every Child Ready to Read grant program.

Three upcoming workshops are based on the six pre-reading skills of the ECRR:

- ECRR Take2 Follow-up for previously ECRR trained staff (August)
- Story Time Applications (August)
- Toddlers Story Times (September)

Teen Parents Raising Readers Workshops

Positive reviews were a common occurrence for Maryann Mori who presented five late-March sessions of the Teen Parents Raising Readers workshops in Independence, Springfield, Columbia, Farmington, and St. Charles. Maryann is the director of the Waukee (Iowa) Public Library who has had a wealth of experience as a teen librarian with extensive outreach programs including programming for teen parents. The participants left the workshops with either new ideas of more outreach plans using their ECRR program skills or excited to participate in upcoming ECRR trainings. Comments from the participants included:

- "I really enjoyed the workshop and it made me look at what we were doing with teen parents in a totally different way. Sometimes I'm such a straight-lined thinker that I miss the big picture of how to adapt for the audience."
- "I found so much of the information to be helpful. I want to learn more about the ECRR."
- "Wow! It is great to be able to use what I learned from ECRR with Susan Bard to reach a greater audience. Thank you!"

Adult Literacy

The state library recently created a new bookmark targeting adults who are returning to the job market, or students seeking a first job. The bookmark highlights materials and services relating to job skills development that libraries have to offer such as, Learning Express Library, GED Connection and Workplace Essential Skills video series, and additional work related resources. Kansas City Public Television and Time Warner Cable of Kansas City both offer GED Connection and WES either as streaming video or video on demand. The state library is working to find a wider audience for both of these video series.

Information about the bookmark and a press release template about job skills services in libraries can be found at:

http://www.sos.mo.gov/library/development/services/youth_srs.asp

Per Capita State Aid

The 3rd and 4th quarter state aid payment to qualifying libraries was distributed in April. This final state aid payment to certified public libraries for the state's 2009 fiscal year totaled \$1,408,974.92. A full listing of libraries and payment amount is available on the Secretary of State's Web site at

http://www.sos.mo.gov/library/development/eftpayments/2009/2009_State_Aid_3-4_qtr.pdf.

State aid funds are to be applied to the same types of expenditures as are approved for local tax dollars.

Athletes and Entertainers Distribution

Fiscal Year 2009 appropriated funds, collected as a result of the income tax on out of state athletes and entertainers (A & E), were distributed to Missouri's public libraries the second week of May. \$876,719, a portion of the appropriated \$1,800,000 total, was released. A full listing of the individual library payments is posted on the State Library Web site at

<http://www.sos.mo.gov/library/development/aetfpayments/aetfpayments09.asp>.

A & E funds may be expended for approved library materials, such as books, audio materials, e-books and, if the content is owned by the library, e-audio. **Ineligible** materials include electronic databases and other subscription content.

E-rate awards to public libraries

The total amount of E-rate awards for 2008 for Missouri Public Libraries in 55 waves of granting awards was:

Total E-rate awards: \$1,899,803.93

Number of Missouri Public Libraries that filed for E-rate: 48

Total number of separate awards (libraries can file for multiple awards): 153

The total amount of E-rate awards for 2009 for Missouri Public Libraries to date in the first 7 waves of awards is:

Total E-rate awards to date: \$115,625.44

Number of Missouri Public Libraries that filed for E-rate to date: 31

Total number of separate awards to date: 101

Of the libraries that have been awarded to date in 2009, six did not file for E-rate in 2008.

LSTA Grant Award Report

The following grants were awarded in May and June 2009

Overview of LSTA FY2008 allotment grants awards:

4 intermediate grant applications received, requesting \$175,925

4 intermediate grant applications issued for a total of \$166,287

Overview of LSTA FY2009 allotment grants awards:

35 long term grant applications received, requesting \$624,017.

23 long term grant awards issued for a total of \$432,062.50.

Retrospective Conversion - \$75,952

Jackson County Missouri Historical Society - \$5,000

The Jackson County Historical Society (JCHS) will add approximately 800 records describing the unique JCHS archival collections into OCLC. These records are currently only available in the manual card catalog and comprise materials dating from 1826 to 1940.

State Historical Society of Missouri - \$70,952

The State Historical Society of Missouri will convert approximately 24,375 records from 9 collections into MARC format. These records will be available through the Society's online catalog system, MOBIUS and OCLC.

Spotlight on Literacy - \$44,359

Bollinger County Library - \$9,288

The Learning Room is an educational space, located in the East Missouri Action Agency office, for county residents to gain certification in workplace skills to further careers and education status. Grant funds will hire an instructor to provide guidance and setting of goals per individual. A part-time library staff member will offer instruction on Office 2007.

Maryville Public Library - \$5,090

The Library will partner with the City of Maryville to raise awareness of the importance of early literacy skills to the long-term health of the community. The "Maryville Raises Readers" project will include a public awareness campaign, pre-literacy kits for parents, and an expansion of existing library programming and materials aimed at pre-school children.

Morgan County R-1 School Library - \$10,000

The Library will hold monthly Reading Adventure Nights at each of the three communities in the Morgan County R-1 School District: Ivy Bend, Stover and Florence. The program will consist of stories read aloud, songs, crafts, snacks and door prizes for children age three to grade six.

Southern Reynolds County R-2 School Library - \$9,981

The Library will continue its GED Online Study Group program by keeping the library open one day a week for five hours for those studying for their GED. Child care is available for those who need it.

Pickler Memorial Library, Truman State University - \$10,000

Grant funds will support the Children's Literature Festival to be held on the Truman campus in April 2010. The primary goal of the Festival is to promote literacy in children in grades 4-6 in Northeast Missouri by stimulating their interest in reading and literature. This goal is to be

accomplished through teachers, school librarians and Truman students working with children to improve their reading skills both before and after the Festival.

Technology Ladder - \$149,386.50

Little Dixie Regional Libraries - \$14,148

The Library will install wireless computers with touch screen technology for patrons to use in accessing the library's online catalog. This will allow the Library to move the catalog terminals for training, allow for changes in traffic patterns in the library and allow all patrons, including those with physical impairments, to use the computers in the most accessible location possible.

St. Charles City-County Library - \$56,729.50

The library will install time and print management software. This will automate a time consuming activity and free library staff for other customer service activities, provide more equitable computer use for patrons, and decrease printer waste. This Library was also awarded an LSCA grant for this project in the amount of \$5,250.50.

Springfield-Greene County Library - \$40,126

The Library will assist Greene County residents in coping with the rising unemployment numbers by acquiring a portable computer lab to deliver access to employment information and training in basic computer and software skills to rural and urban library communities.

Washington Public Library - \$38,383

The Library requested grant assistance to purchase and install the same integrated library management system used by Scenic Regional Library, making possible a union catalog and shared patron database to offer seamless access to the materials and electronic resources of both libraries.

Technology Ladder Grant (Intermediate) - \$166,287

Camden County Library District - \$4,753

The Library will purchase and install time management software to provide easier and more equitable access for patrons, to improve network security, and to promote better use of staff time.

Kansas City Public Library - \$134,919

The Library will install self-service checkout stations at the Bluford, Plaza, Trails West and Waldo branches. This will allow patrons more independent access to library materials.

Polk County Library - \$13,009

The Library will use funds to create a wireless, mobile computer lab. Proposed course topics include basic computer use, Internet searching, using e-mail, Microsoft Office, and computer security.

Saint Joseph Public Library - \$13,606

The Library will install Cassie time and print management software with the end result of greater staff efficiency and utilization and more equitable use for patrons.

LSTA FY2008 Allotment Grant Summary
June 5, 2009

Grant Program	Round	Grants Received	Grants Awarded	Total Award	Subtotal
<i>Cooperation</i>	Winter 2008	5	2	\$ 53,049.00	\$ 53,049.00
<i>Digital Imaging</i>	Winter 2008	7	4	\$ 113,506.00	\$ 113,506.00
<i>Early Literacy Pilot Project Phase 2</i>	Fall 2008	19	19	\$ 66,477.00	\$ 147,477.00
	Spring 2009	6	6	\$ 81,000.00	
<i>Early Literacy Pilot Project Phase 3</i>	Spring 2009	6	6	\$ 81,000.00	\$ 147,477.00
<i>Every Child Ready to Read</i>	Summer 2008	3	2	\$ 1,400.00	\$ 1,400.00
<i>Excellence in Library Service</i>	Summer 2008	8	4	\$ 35,494.00	\$ 44,913.00
	Winter 2009	4	2	\$ 9,419.00	
<i>Library Outreach to Spanish Speakers</i>	Summer 2008	1	1	\$ 2,500.00	\$ 2,500.00
<i>Programs for Targeted Populations</i>	Summer 2008	8	5	\$ 12,890.00	\$ 28,781.00
	Winter 2009	9	6	\$ 15,891.00	
<i>Public Library Videoconference Network</i>	Winter 2008	1	1	\$ 16,674.00	\$ 16,674.00
<i>Retrospective Conversion</i>	Winter 2008	4	4	\$ 165,288.00	\$ 165,288.00
<i>Spanish That Works</i>	Summer 2008	4	4	\$ 12,778.00	\$ 17,570.00
	Winter 2009	2	2	\$ 4,792.00	
<i>Spotlight on Literacy</i>	Winter 2008	4	4	\$ 73,897.00	\$ 73,897.00
<i>Statewide Service to Institutions</i>	Winter 2008	1	1	\$ 9,935.00	\$ 9,935.00
<i>Summer Library Program</i>	Fall 2008	20	18	\$ 150,431.00	\$ 150,431.00
<i>Technology Ladder</i>	Winter 2008	7	7	\$ 100,535.00	\$ 266,822.00
	Winter 2009	4	4	\$ 166,287.00	

<i>Technology Mini Grant</i>	Summer 2008	23	22	\$ 170,743.00	\$ 354,850.00
	Winter 2009	30	30	\$ 184,107.00	
<i>Teen Spaces</i>	Winter 2008	7	0	\$ -	\$ -
TOTALS		177	148	\$ 1,447,093.00	\$ 1,447,093.00