

STATE LIBRARY REPORT

Reference Services

National Library Week in April was celebrated in conjunction with the SOS Office Club book sale. In the spirit of the theme, Communities Thrive @ Your Library, small plants were given to SOS staff. SOS staff was invited to participate in a scavenger hunt for library resources.

Susan Morrisroe, Director, attended the Innovative Users Group Annual Conference in Chicago. Innovative supplies the Millennium integrated library software that powers the Missouri State Library catalog and MOBIUS. Susan also gave a presentation on the Missouri State Library to a UM School of Information and Learning Technology (SISLT) Special Libraries class on June 21, 2010.

Sarah Irwin, Outreach and Training Librarian, Securities and Safe at Home staff, participated in State Employee Recognition Day on the Capitol lawn Aug. 20.

A.J. Million, Transportation Librarian, attended the Special Libraries Association Conference in New Orleans June 12-18. A.J. and MoDOT have assumed responsibility as lead agency for the Transportation Library Connectivity Pooled Fund, a national group of transportation information professionals.

Wolfner Library

Wolfner Readership Rises

Missouri is experiencing a whopping 36.8% increase in registration for service this calendar year! For NLS stats it will be at least a 19% increase for the federal fiscal year while the state year shows a 9.5% gain.

Wolfner Library New Readers			
	2009	2010	Growth
YTD	633 (Jan.-Dec.)	867 (Jan.-Aug.)	+36.8%
Federal FY	2008/09	2009/10	
	992 (Oct.-Sept.)	1,184 (Oct.-Aug.)	+19.3%
State FY	July/June 2008/09	July/June 2009/10	
	1,094	1,198	+9.5%

The increase is likely due to the ease of the digital player compared to the cassette player. Indeed, many proponents of Wolfner Library services had trouble explaining the arduous cassette machine; not the case with the digital player. In addition, retention of new readers will also be significantly higher because complication is absent in the digital player and book.

Lisa Stamm, Special Service Librarian, has submitted her resignation. Ken Gilliam, Circulation Supervisor and long time employee, retired in June. Verhonda Winters was promoted to his position.

Library Development

Sarah Easley, Continuing Education Consultant, resigned. The position is posted.

State Aid

Public libraries are required to annually verify that local tax collections meet the requirements for state aid local match specified in Chapter 181 of the Missouri Revised Statutes. We have received and completed initial review of *Application for State Aid* and *Listing of Trustees* forms from 164 public libraries. We continue to see libraries located in areas of limited revenue sources face stagnant or declining income, a situation of significant impact for the smaller and/or rural communities. We anticipate 164 libraries will qualify for state aid payments in FY11. The state aid appropriation was reduced by \$400,000 late in the previous legislative session, and the impact on the per capita/equalization ratio is under review. The calculated total per library is paid out in two payments; the first half will be processed and released late fall 2010 with the remaining half distributed late spring of 2011.

2010 Summer Reading Program

The Collaborative Summer Library Program annual meeting was held from April 6-10, 2010 in Tacoma, Washington. The Collaborative now represents 49 states, and the District of Columbia will participate in the 2012 program. In addition to conducting the organizational and committee meetings, the membership finalized the summer library program slogans for 2012 when the children's slogan will be *Dream Big—Read* and the teen slogan *Own the Night*. At the same meeting the overall theme *Underground* was selected for 2013.

The online 2010 Summer Reading Program Evaluation is well under way with a deadline for response from Missouri public and cooperating school libraries of September 10, 2010.

Missouri State Library Scholarship Program

There are currently thirteen students in the scholarship program, with expected graduations to occur from August 2010 through May 2012.

Though the Scholarship Program has consistently attracted quality candidates with each annual call, the past two years have exposed a serious challenge to meeting our primary program goal, i.e. the placement of these fully-credentialed librarians with a publicly-funded library in Missouri.

With the recession, our graduating students are experiencing increasing difficulty in finding professional positions to fulfill their scholarship work requirement. Given the current economic climate and relatively poor statewide job market for library professionals, we recommend that the scholarship program suspend new applications for 2010-2011. Continuing to accept new students at this time puts them at an increased risk of default for debt which they likely would not or could not have assumed otherwise.

Missouri Digital Heritage

The Missouri Digital Heritage website is nearing the end of usability testing to evaluate the user interface and functionality. The Information Experience Laboratory at the University of Missouri is conducting the study. Feedback from the study will be evaluated and plans will be made for a website redesign project. The MDH CONTENTdm server will also be upgraded to the latest version of that software, v5.4, over the next 3 months.

MDH organized a Civil War Digitization Summit meeting held July 20, that drew 50 attendees. The group heard presentations from the 3 large-scale collaborative Civil War digitization projects. It and then broke into small groups by region to network and discuss each institution’s holdings in Civil War materials and prospects for digitizing them.

Show Me the World

The Kansas City Metropolitan Library & Information Network (KCMLIN) received a second grant in July for piloting the use of the Get Connected courier service for public libraries in FY 2011. Their goal is to add another 20 libraries to the project and they have already recruited 10 new participants. The total number of libraries now participating in the service is 123. A review of OCLC interlibrary loan statistics for the last seven years shows that requests have grown 240% during that period.

Missouri public libraries are beginning to switch from the old “FirstSearch” interface to the WorldCat.Org platform, which has a more modern look and feel. The State Library has worked with OCLC to enable the ILL link in Missouri.worldcat.org. Libraries that turn on WorldCat Resource Sharing in the Admin Section of their FirstSearch account will see the “Request Item through Interlibrary Loan” button in Missouri.worldcat.org and their patrons will be able to use this to place requests for interlibrary loan directly from the computer they are using.

E-rate Participation 2007-2010 as of September 1, 2010-Note: 2010 awards are still being approved.

YEAR	NUMBER OF LIBRARIES	AWARD TOTAL
2007	47	\$897,235.50
2008	48	\$1,835,007.00
2009	52	\$1,056,312.93
2010	53	\$926,395.23

Fiscal Year 2009 Public Library Statistics

Data were collected in November and December 2009 from the state's public library districts for submission to the Institute of Museum and Library Services (IMLS) through the Public Library Statistics Cooperative (PLSC). Missouri's FY2009 data were submitted in May 2010, verified by the U.S. Census Bureau in July and posted shortly thereafter to the Programs & Services page of the Library Development section of the Missouri Secretary of State website.

The following table shows statewide trends from FY2007 through FY2009:

Data Item	State Totals			% Change		
	FY2007	FY2008	FY2009	07-08	08-09	07-09
FTE with ALA-MLS	404	399	403	-1.3%	1.0%	-0.2%
FTE Paid Employees	3,169	3,180	3,041	0.3%	-4.6%	-4.2%
Total Operating Revenue	\$206,038,110	\$212,059,758	\$225,616,697			
<i>in 2009 Dollars</i>	\$213,187,864	\$211,305,297	\$225,616,697	-0.9%	6.3%	5.5%
Total Operating Expenditures	\$179,360,967	\$189,252,883	\$199,917,598			
<i>in 2009 Dollars</i>	\$185,584,994	\$188,579,564	\$199,917,598	1.6%	5.7%	7.2%
Print Materials	18,433,496	18,034,229	17,592,024	-2.2%	-2.5%	-4.8%
Electronic Books	200,309	228,625	219,068	12.4%	-4.4%	8.6%
Library Visits	25,666,128	26,529,459	28,468,738	3.3%	6.8%	9.8%
Reference Transactions	5,462,452	5,011,527	5,232,441	-9.0%	4.2%	-4.4%
Registered Borrowers	3,049,849	3,080,910	2,985,938	1.0%	-3.2%	-2.1%
Total Circulation	47,691,102	47,986,846	51,212,910	0.6%	6.3%	6.9%
Total Program Attendance	1,381,918	1,399,113	1,541,438	1.2%	9.2%	10.3%
Internet Access Computers	4,644	4,592	4,441	-1.1%	-3.4%	-4.6%
Internet Computer Uses	4,547,250	4,736,600	5,180,581	4.0%	8.6%	12.2%

Missouri Census Data Center

2010 Census Update

The official results of the 2010 Census will not be presented to the President until December 31, 2010, however the Statewide Complete Count Committee (CCC) will shortly present their 2010 Census report to Governor Nixon. The statewide CCC was appointed to educate, motivate and activate hard-to-count groups to participate in the census. Missouri is on the cusp of losing a

congressional seat and the efforts of the statewide CCC hopefully have closed the gap of undercounting our residents. In 2000, Missouri's Mail Participation Rate was 74%, just two points above the national rate of 72%. As of April 27, 2010, Missouri's mail back rate stood at 73%, with the national rate at 72%. The Census Bureau non-response follow-up efforts were reported to have gone quickly and smoothly, and the Bureau is currently in the midst of their Quality Assurance operations to confirm the work done by many of its enumerators.

Training and Continuing Education

2010 Library Skills Institutes – Summer

Nearly 78 participants from 40 library districts attended Summer Institute August 10-12 at the Holiday Inn--Columbia. In addition to the Basic Library Skills course, the State Library provided training in Reference Services presented by Bobbi Newman and Senior Services presented by Bill Harmer. The Library Technology Institute, held concurrently with the Library Skills Institute, was hosted by MOREnet. Attendees' activities included hands-on instruction in Google's free tools for research, collaboration, and organization and discussion on how to implement them to best serve your patrons.

Summer Reading Program Workshops

There were six children's Summer Reading Program workshops on *Make a Splash – READ* and five teen workshops for *Make Waves at Your Library* in March Missouri youth staff were excited and ready to conduct their summer programs. For the 11 workshops there was an attendance of 216 at the children's workshops and 186 at the teen workshops.

Workshops for the 2011 Summer Reading Programs will be scheduled in late February and early March. Five teen and five children's summer library program workshops are being planned.

Adult Services Direct videoconference series

AS Direct Videoconferences will reconvene after a summer hiatus on Tuesday, Sept. 21, with a presentation on assistive technology in the library, by Marty Exline, Director, Missouri Assistive Technology.

“What Does Health Literacy have to do with Me?”

Presenters Susan Centner of the Mid-Missouri Area Health Education Center and Barbara Jones, the Missouri Library Advocacy Liaison of the National Network of Libraries of Medicine, will look at the impact of health literacy on the individual and on society as a whole. The three-hour workshop will include activities and a look at the new Health Literacy Library online at Health Literacy Missouri, as well as MedlinePlus, the online database of the National Network of Libraries of Medicine.

Pre-K: Helping Children Get Ready to Learn to Read Workshops

After having offered four sessions of Programs for Babies and Toddlers workshops presented by Saroj Nadkarni Ghoting in September 2009, we will be following up with four sessions of Pre-K: Helping Children Get Ready to Learn to Read workshops from September 20 through 24, 2010. Saroj Nadkarni Ghoting will again be presenting those workshops. The workshops are being held in St. Louis, Columbia, Springfield and Independence. Libraries are encouraged to invite community partners represented Parents-As-Teachers, Head Start, Born to Read, Missouri Humanities Council, and school based pre-school staff to this workshop also. More than 120 people are registered for the workshop.

Developing Youth Library Services to Keep Them Coming Back! Workshops

Three onsite and multiple videoconferencing sessions of children's service workshops are being planned for November. The ***Developing Youth Library Services to Keep Them Coming Back*** will be presented by Michael Sullivan, author, teacher and librarian who will bring to Missouri youth library staff a wide variety of experiences and expertise relating to library services to attracting children and youth to reading and writing. He has written a number of professional development books for youth library staff and also two series of books for youth, *Escapade Johnson* series and *The Sapphire Knight: The Bard* series. The three onsite sessions will be held in St. Louis, Springfield and Carrollton. Each of these sessions is available for videoconference. Public and school library staffs have expressed an interest in this upcoming workshop. Registration is scheduled to open on September 24th.

Missouri Center for the Book

The Missouri Center for the Book, an affiliate of the Center for the Book in the Library of Congress, is preparing for an October 23, Celebration of the Book, to be held at Stephens College in Columbia. This year's Celebration, featuring presentations by Missouri authors John Lutz: author of *Urge To Kill, Single White Female* on mystery fiction, Robin Wayne Bailey: author of *Frost, Shadowdance* on fantasy and science fiction, Fran Baker: author of *Romeo, Romeo* on romance, Tim Lane: author of *Abandoned Cars* on graphic fiction, and a special presentation by Catherine Parisian, editor of *The First White House Library: Reading the Mind of an Age*, will take place from 12:30-6:00 p.m. in Dudley Hall on Stephens Campus.

Board member Wicky Sleight, and Ann Roberts, MCB coordinator, will attend the National Book Festival on Saturday, Sept. 25. Held on the National Mall in Washington, DC, the National Book Festival attracts over 100,000 book lovers each year.

LSTA FY2009

Because of changes in how the Fiscal Office is handling personnel expenses, staff shortages, and under spent projects, the State Library had more funds than normal to award to competitive grants. As a result, the following opportunities were made available in Spring 2010:

- 1) Special Spring 2010 grant call for Summer Literacy Initiative projects, including the implementation of Community Read programs, and Technology Mini Grants.
 - a. Summer Literacy Initiative: 7 grants awarded totaling \$43,568
 - b. Technology Mini Grant: 19 grants awarded totaling \$132,017
- 2) Summer Library Program grant recipients could amend their awards to include funding for additional programming, collection development and/or staff costs.
 - a. 12 of the 25 awarded libraries took advantage of this opportunity and amendments totaling \$38,231 were approved
- 3) Targeted Collection Development grants allowed public libraries to purchase materials to support the following areas: Literacy Skills Development, Foreign Language/Bilingual Collections, Career/Job Skills/Small Business Development, Computer Skills Development and Statewide Reading Programs. We were overwhelmed with 66 requests totaling \$466,642, far exceeding the amount of funding available.
 - a. 38 grants awarded totaling \$189,914
- 4) There was one Technology Ladder grant application that was received and funded through LSTA FY2009 as the library would be able to complete their project by September 30, 2010.
 - a. 1 grant awarded totaling \$74,016

LSTA FY2010

The following grant calls have taken place:

- 1) Long Term Winter 2010 grants were awarded and started July 2010
 - a. Cooperation: 3 grants awarded totaling \$63,157
 - b. Spotlight on Literacy: 4 grants awarded totaling \$39,501
 - c. Technology Ladder: 7 grants awarded totaling \$182,807
 - d. Retrospective Conversion: no requests received
- 2) Short Term Summer 2010 grants were awarded and started September 2010
 - a. Excellence in Library Service: 2 grants awarded totaling \$10,253
 - b. Programs for Targeted Populations: 3 grants awarded totaling \$10,307
 - c. Technology Mini Grant: 15 grants awarded totaling \$140,469
 - d. Spanish That Works: no requests received

A complete list of awarded grants is available at Missouri State Library Grant Programs (<http://www.sos.mo.gov/library/development/grants.asp>) in the awarded grants section.