

STATE LIBRARY REPORT

Reference Services

Reference Services staff participated in the Missouri Library Association Annual Conference in Kansas City in October. Sarah Irwin, Outreach and Marketing Librarian, was one of a team of State Library staff who put together the MOSL booth.

Annie Moots, Documents Librarian, Tom Leimkuehler, Electronic Services Librarian, and Melissa Gamblin, Electronic Services Technician, presented a session at MLA on Executive Orders of Missouri Governors, a website they manage that will provide access to searchable digital copies from the middle 1940's through the present. Annie is also now serving as recorder for the MLA Reference and Government Information Special Interest Group (RGI SIG).

Susan Morrisroe, Reference Services Director, is now serving on the Finance Subcommittee of the MOBIUS Board of Directors.

In early November, Abbey Rimel, Collection Development Librarian, and Andy Small, Acquisitions Technician presented at the 12th Annual Brick and Click Library Symposium in Maryville. Their presentation was **Don't Panic!: Revising Your Collection Development Policy and Putting it into Action.**

Wolfner Library

Wolfner Talking Book and Braille Library is excited to announce the availability of a new download service for digital audio books recorded at Wolfner's own recording studio located in Jefferson City, Missouri.



The SHELF Project (**SH**ared **EL**ectronic **F**iles) provides an online catalog of locally-recorded digital audio books, plus the capacity to download and play them on a variety of devices available to eligible library patrons. Missouri residents who are unable to read standard print materials due to a physical or visual disability may be eligible to use Wolfner's SHELF and other free services from the library.

Books with a Missouri connection, such as those by Missouri authors, with a Missouri setting and about the state, as well as books nominated for Missouri school award programs that are not

being produced by NLS in the year the books are nominated, are recorded by volunteer narrators at Wolfner's recording studio.

Library Development

Scholarships

Missouri State Library Scholarships cover tuition and applicable fees for students pursuing a master's degree in library science and/or school library media specialist certification at colleges and universities in Missouri. Two students have graduated and are looking for a position that will fulfill their work commitment. Two students are in the process of completing their work commitments. Since September, 4 students have completed their work commitments and have exited the program. There are 8 students enrolled in classes with 3 graduating December 2011 and 5 projected to graduate May 2012.

State Aid

One hundred sixty-three (163) library districts were certified to receive State Aid for the state's 2012 fiscal year. Per Capita State Aid will again be paid at a rate of \$0.50 per person, for a total of \$2,727,820.50 distributed in FY12. This distribution amount is based on the results of the 2010 Census. First and second quarter payments of Per Capita State Aid were made the first week of November. A full listing of recipient library districts with payment totals is available at <http://www.sos.mo.gov/library/development/grants/FY12CertifiedForStateAid102011.pdf>. Third and fourth quarter Per Capita and FY12 Equalization payments will be made in the early part of calendar year 2012.

2010 Census Update to Legal Service Area Populations for Public Library Districts

Per RSMo (2010), Section 181.060, at least fifty percent of the monies appropriated for state aid to public libraries shall be allocated based on an equal per capita rate for the population of each library district based on the latest federal census. Population figures from the latest federal census – the 2010 Census – were released in March 2011. For the majority of library districts in the state, this data release revealed the population to be used for their library until the next federal census. However, for 55 library districts in 22 counties, a library district population figure had to be manually created.

The library districts in these 22 counties are affected by RSMo (2010), Section 182.480 – the statute adopted in October 1965 that removes the option of municipal library districts in counties with county-wide library service to expand the library district boundaries with city annexations. Therefore, the library district boundaries of the municipal library districts in these 22 counties are frozen at the 1965 lines. Library directors and county assessors in these counties were contacted in the Spring and Fall by the State Library to obtain maps and other information about their municipal library districts in order to digitally create a population figure from Census Bureau data. Once the municipal library district(s) population was calculated, it was subtracted from the county population figure and the result assigned to the county library district. This process was completed in time to use the new figures to distribute FY12 Per Capita State Aid.

The public library districts with the largest population change from 2000 to 2010 were:

Library District	County	2000 Population	2010 Population	Percent Change
Bonne Terre Memorial Library	St. Francois	4,039	6,864	69.9%
Riverside Regional Library – Cape Girardeau County Library	Cape Girardeau	22,441	33,285	48.3%
Christian County Library	Christian	54,285	77,422	42.6%
Daniel Boone Regional Library – Boone County Library	Boone	79,810	106,290	33.2%
Scenic Regional Library – Warren County Library	Warren	24,525	32,513	32.6%
Puxico Public Library	Stoddard	1,145	881	-23.1%
Valley Park Community Library	St. Louis	4,756	3,380	-28.9%
Washington Public Library	Franklin	12,530	8,713	-30.5%
Jackson Public Library	Cape Girardeau	11,662	6,840	-41.3%
Seymour Community Library	Webster	1,818	950	-47.7%

Show Me the World

The Library Automation Task Force met on October 12 and recommended the State Library provide funding for a new public library consortium that would share an Evergreen integrated library system hosted and supported by MOBIUS. The funding would be for data migration and initial implementation of the software at MOBIUS and the participating libraries. The State Library is committed to providing this start-up funding as successive libraries join the consortium over the next 5-7 years. The task force has constituted itself as the interim steering committee for the new consortium, and has organized a meeting to discuss how the consortium can be organized and answer questions about the Evergreen software's functionality. The meeting is scheduled for Thursday, December 1 from 9:00 am – 12:00 pm at the Inn at Grand Glaize, just prior to the Missouri Public Library Directors meeting. To date, 34 library directors have signed up to attend the meeting, and 13 have indicated a desire to be considered for inclusion in the first group of libraries that will migrate to the new platform in 2012. The shared ILS will facilitate faster and more efficient resource sharing among the member libraries.

E-rate

In October, letters were sent to the libraries that have technology plans expiring on June 30, 2012. None of these libraries have filed for Priority 2 services in the past five years so none of them are required to write a technology plan for E-Rate for approval in spring 2012.

E-rate Commitments:

July 1, 2010-June 30, 2011

The deadline for requesting reimbursement of funds passed on October 28 for normal filings (those not being disputed). The amount committed was: \$1,418,471.95

The total amount returned to Missouri for July 1, 2010-June 30, 2011: \$1,242,081.76.

July 1, 2011-June 30, 2012:

The total requested by Missouri Public Libraries is: \$1,551,130.48. Not all of the requests have been committed by USAC, but the amount currently is: \$1,295,025.65. Of that amount, \$1,012.03 has been collected from E-rate.

July 1, 2012-June 30, 2013:

As of November 14, 17 public libraries have filed Form 470. Library staff is currently being encouraged to file Form 470 for this time span.

Online Resource Services for FY12

The State Library added Job & Career Accelerator to the online resources starting October 1, 2011. This is a companion to the Learning Express Library package. This new resource provides descriptions of over 1000 occupations, help with creating resumes, a database of available jobs, tips for successfully interviewing, and allows the user to create an account to help track his or her job search efforts.

A new form has been added to WebJunction to allow libraries to order bookmarks promoting database services. MOREnet is forwarding bookmarks to school libraries, the State Library will process and mail orders for public libraries.

Bill and Melinda Gates Foundation Grant

Both Phase I and Phase II of the Opportunity Online hardware grant are completed. All computers have been purchased and installed in the library locations. The official end date of the grant is January 7, 2011. The Gates Foundation has allowed remaining administration funds to be used for training activities, and extension of the Tech Buddy program to May 15, 2012.

2011 Summer Reading Program

The Collaborative Summer Library Program (CSLP) 2012 program manuals for three programs were distributed to public libraries in October 2011. The mailing included a copy of the “*Dream Big--Read*” children’s program manual, “*Own the Night*” teen program manual, “*Between the Covers*” adult program manual and DVDs of the manual contents and program artwork for 2012.

The Collaborative will be sponsoring free shipping on all catalog orders shipped to member libraries again this year.

The Missouri State Library will provide the Collaborative Summer Library Program materials in the form of DVD disks to qualifying school libraries. These materials may be used in cooperation with the local public library or independently where necessary.

Summer Reading Program Workshops

Thom Barthelme, the curator of the Butler Children's Literature Center and former Youth Services Manager for Austin Public Library, will present the Children's Summer Reading Program workshops from March 5-9, 2012. The five workshops will take place in St Louis, Sikeston, Jefferson City, Springfield, and Independence. Mr. Barthelme will present on the CSLP 2012 theme "*Dream Big—Read.*"

Erin Downey Howerton, a past chair of the Printz committee, will present five Teen Summer Reading workshops from March 26-30, 2012. The workshops will take place in Independence, Springfield, Poplar Bluff, St Charles, and Columbia. Ms. Downey Howerton will present on the CSLP 2012 theme "*Own the Night.*"

Adult Services Direct Series

The FY 12 Adult Services Direct Series kicked off in September with a videoconference, "Customer Service for the Rest of Us," which focused on customer service issues facing library workers who interact infrequently with the public, such as IT personnel, or those that interact in a different way, via telephone or text. 61 participants at 8 sites learned techniques for dealing with patrons via phone, text and email from Mary Jo Hartmann and Lori Boschert of SLCL, Tom Peters of Tap Information Services, and received excellent customer service tips from Michael Mullett, Director of IT at DBRL.

The November webinar with Pat Wagner attracted 86 participants, and Pat has made an archive of all of the materials as well as an audio of the webinar available to us.

Missouri Center for the Book

Board Coordinator Ann Roberts attended the National Book Festival in Washington, DC, on Sept. 24. An estimated 200,000 people attended the festival. The Center for the Book distributed bookmarks, Missouri maps, and Missouri state symbol flyers at the Festival. The book chosen for inclusion on the "Great Reads" map was *The Adventures of Huckleberry Finn*.

Adult Literacy Workshops

The state library partnered with Literacy Investment for Tomorrow (LIFT) Missouri to offer two family literacy webinars in August. Phyllis Harris, Parent Information Resource Center Director and Regional Coordinator for LIFT shared methods for engaging families in library activities with 86 participants from libraries and local literacy organizations.

Early Literacy Workshops

This fall, Saroj Nadkarni Ghoting presented her workshop “Criss Cross Applesauce: Making Multiage Storytimes the Best They Can Be.” Ms. Ghoting, an Early Childhood Literacy Consultant and former children’s librarian, presented to one hundred and three (103) library youth services staff across Missouri. Four (4) regional sessions were held in Independence, Springfield, St Louis, and Columbia during September 26-30, 2011.

Library Skills Winter Institute 2012

The 2012 Winter Institute will be held February 28 through March 1 at the Hilton Garden Inn in Columbia. Three courses will be provided, including the Basic Library Skills course, as well as two advanced courses, Readers’ Advisory Services and Cataloging & Classification. Both of the advanced courses are new to the Institute curriculum. The topics of cataloging and classification have previously been offered as two separate courses in the past. For the first time, both courses will be combined into one and presented by Melissa Powell. Readers’ Advisory Services, presented by Kaite Stover, will be a pilot presentation with consideration of holding a permanent place in the Institute curriculum.

WebJunction Missouri

WebJunction has been undergoing a facelift this past year, taking place in two phases. Phase 1, which included the introduction of free unlimited courses, webinar pre-registration, and certificates of completion for affiliated members, began on July 1 and is now complete. Since that date, membership to WebJunction Missouri has increased by nearly 20% and course enrollment has increased by nearly 30%. As of October, we have 996 total affiliations and 1,387 total course enrollments. Out of 17 partner states, Missouri ranks 4th in course enrollments.

WebJunction has since begun Phase 2 of the evolution of services. This phase will result in the following:

- Users will visit a **single version of WebJunction.org**, and from there access special sections for the custom and local content and resources provided by WebJunction Partners.
- The website will be **freshly designed** to improve its usability, findability and visual appeal.
- Website content will be moved from the current Liferay content management system (CMS) to a **new CMS called Adobe CQ**. Partners and WJ staff will manage pages and content in the new system, which will offer new and improved page templates and workflows to support current Partner and WebJunction needs.
- Courses, active catalog users, course history and reporting will be moved from the current version of Plateau learning management system (LMS) to **upgraded version of the Plateau LMS**. Users will also access the course catalog, their learning plans, and their in-progress courses within the Plateau interface.

The new site is proposed to go live in mid-February 2012.

Fiscal Year 2010 Public Library Survey (PLS) Statistics

Data were collected in November and December 2010 from the state's public library districts for submission to the Institute of Museum and Library Services (IMLS) through the Public Library Statistics Cooperative (PLSC). Missouri's FY2010 data were verified by the U.S. Census Bureau in August 2011 and have been posted to the Library Statistics page of the Library Development section of the Missouri Secretary of State website at <http://www.sos.mo.gov/library/development/statistics/>.

The 2011 PLS data collection cycle was opened November 1 and library directors are now reporting on their most recently completed fiscal year. The survey closing date is December 31.

LSTA FY2010:

The following projects funded through LSTA FY2010 were given "Exemplary" designation in the State Program Report to the Institute of Museum and Library Services:

- **Cooperation: Springfield-Greene County Library District**

This grant enabled the Edge to the Rescue mobile computer lab to provide technology training for people in Springfield and Greene County. Classes emphasized basic computer and Internet skills, as well as employment-readiness training with an emphasis on creating resumes and developing job-searching online skills.

The project was given the exemplary rating because the Library's partnership with other agencies helped to better identify and reach the target audience. Participants were equipped in the technology skills needed to succeed in today's world and helped the unemployed obtain jobs.

- **Spotlight on Literacy: Moniteau County Library-California Subdistrict**

The Library offered English language skill development programs to the community's growing Hispanic population. The improved language skills impacted families, workplaces and lifestyles.

The project was considered exemplary because of how successfully it reached the target population. Not only were English language skills improved, but attitudes about the library changed as well as evidenced by the increased use of the library by all members of the participant's family and others in the ESL community.

- **Programs for Targeted Populations: Rolling Hills Consolidated Library**

The Library offered a series of programs surrounding the history of African-American baseball as it hosted the national traveling exhibit: *Pride and Passion: the African-American Baseball Experience*. The project earned exemplary status because of the wide variety of speakers and other enrichment opportunities provided to supplement the exhibit.

- **Summer Library Program: Barton County Library**

In this grant, the Barton County Library focused on children, ‘twens and teens. This project was considered exemplary because the Library developed strong partnerships that helped them reach previously unserved populations and that will continue to serve the community well in the future. Community support of and response to the program were excellent.

LSTA FY2011:

We received fifteen Technology Mini-Grant grant applications in the Summer 2011 grant call, requesting \$94,524. Fourteen grants were awarded for a total of \$82,575.

As of November 17, 2011, we have received 30 Summer Library Program grant applications, requesting approximately \$250,000. We estimate between \$180,000 and \$200,000 will be available from LSTA for the round.

LSTA Grant Changes:

The “Certifications Regarding” form has been updated to become current with Institute of Museum and Library Services requirements. In particular, note the addition of two sections: nondiscrimination and federal debt status.

Due to procedure changes at the State Library, amendments are impacted as follows starting with Fall 2011 grant awards:

1. Grantees can move up to \$500 between active budget categories in their grant before a formal amendment is required. This is an increase from the prior limit of \$300.
2. The minimum amount of additional funds that can be requested is \$500. This is an increase from the previous limit of \$100.

LSTA 2008-2012 Five-Year Plan Evaluation:

The Assessment Resource Center (ARC) at the University of Missouri has been contracted to evaluate our progress toward meeting 2008-2012 goals, looking at the Plan from retrospective, process and prospective perspectives. We have received summary reports in the retrospective area for the REAL program, electronic databases, literacy programs, youth services, Missouri Digital Heritage and Wolfner Library. Remaining areas include Show-Me the World (interlibrary loan and courier service), continuing education, and the competitive grant program.

We anticipate a completed draft of the evaluation from ARC by December 28, 2011. The final evaluation is due to the Institute of Museum and Library Services on March 31, 2012.

LSTA 2013-2017 Five-Year Plan Development:

Information obtained through the LSTA 2008-2012 Plan evaluation will be used to inform the development of our new plan. Additionally, town hall meetings will be held in December 2011 and January 2012 to obtain further input from the library community. Three of the meetings will be held at regional centers; one will be held via the public library videoconference network; and one online session will be held. The State Library has contracted with Tom Peters to facilitate the sessions and create a brief summary of findings. The new plan is due to the Institute of Museum and Library Services on June 30, 2012.