

# Missouri Public Library Survey: Fiscal Year 2013 Statewide Summary

**Reporting Period:** 10/2011 to 12/2013

**Public Library Districts Reporting:** 151<sup>i</sup>

- Municipal-Voted Tax: 69
- County: 47
- City Budget: 15
- Regional: 8
- City-County: 6
- Consolidated: 5

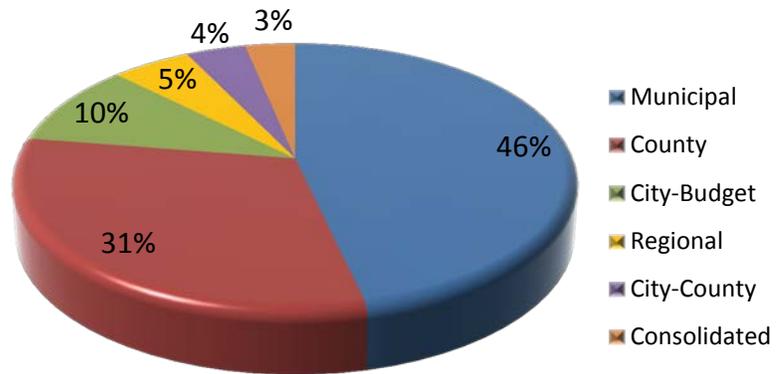
**Population Served<sup>ii</sup>:** 5,473,349

91.4% of state population

**Stationary Public Service Outlets:** 363

**Bookmobiles:** 24

## Tax-Supported Libraries by Legal Basis



### Library Services

Annual library visits in fiscal year 2013 totaled 30.3 million visits, which is a 2.4 million or a 7.7% increase over FY 2012. This increase reverses the downward trend over fiscal years 2010 through 2012, when library visits declined by 3.9%. In prior years, some libraries chose not to report this figure which lowered the number of visits. A large portion of the increase in annual visits was attributable to requisite reporting. Computer sessions on library owned personal computers reversed a similar four year downward trend and increased by over 263,000 uses to 6.8 million from the prior year. Wireless sessions and accesses with patron owned equipment were not counted, but have increased in frequency.

Per capita visits were equivalent to each Missouri resident visiting a library 5.06 times. If distributed equally among the 363 library outlets, each outlet would have an average of 83,469 visits per location over the fiscal year. Of the 5,988,927<sup>iii</sup> Missouri citizens, 3.3 million or 55% of the total population are registered borrowers. These 3.3 million patrons checked out an average of 17 items per registered borrower in FY 2013.

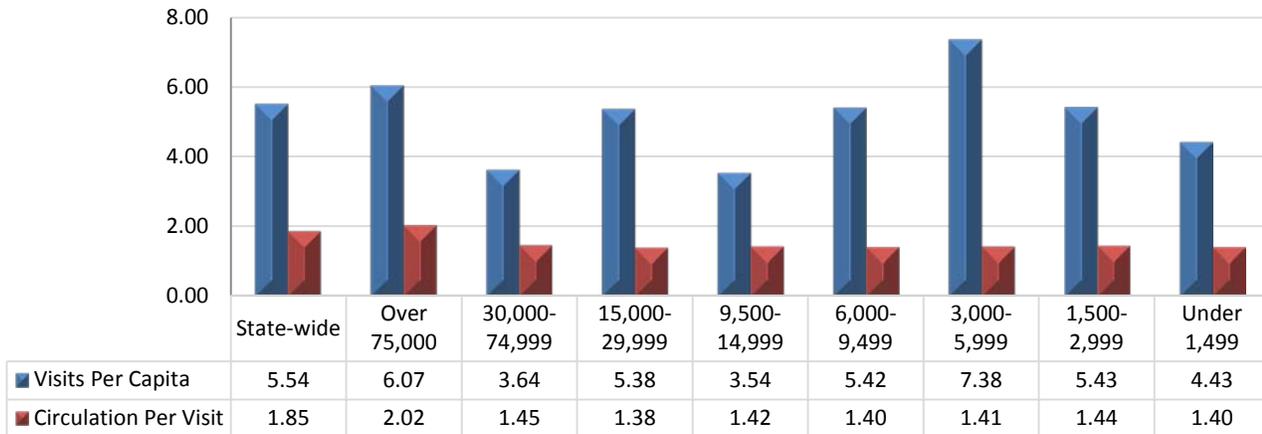
Total circulation encompassed over 56.1 million items with children's circulation accounting for over 18.5 million items or 33 percent of the total. Likewise, of the 82,103 programs offered by public libraries, 44,349 were for children aged 11 and under. The children's programs had a total attendance of over 1.5 million. Roughly 700 programs taught English to non-English or limited English speaking persons to meet a growing need in library communities.

Over 3.3 million reference transactions were completed for patrons. Reference transactions include information contacts which involve the knowledge, use, recommendations, interpretation, or instruction in the use of one or more information sources by a member of the library staff. Through interlibrary loan, libraries provided 372,262 materials to other libraries and borrowed 457,099 materials from other libraries to include academic and out-of-state entities.

The total Legal Service Area (LSA) population increased by 12,997 to 5,473,349. This increase came from the addition of the Caldwell County Library (7,232) in Kingston, the James Memorial Library (4,216) in St. James, and the Jessie E. McCully Memorial Library (1,549) in Dixon.

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**Visits Per Capita and Circulation Per Visit by Population of LSA-FY 2013**

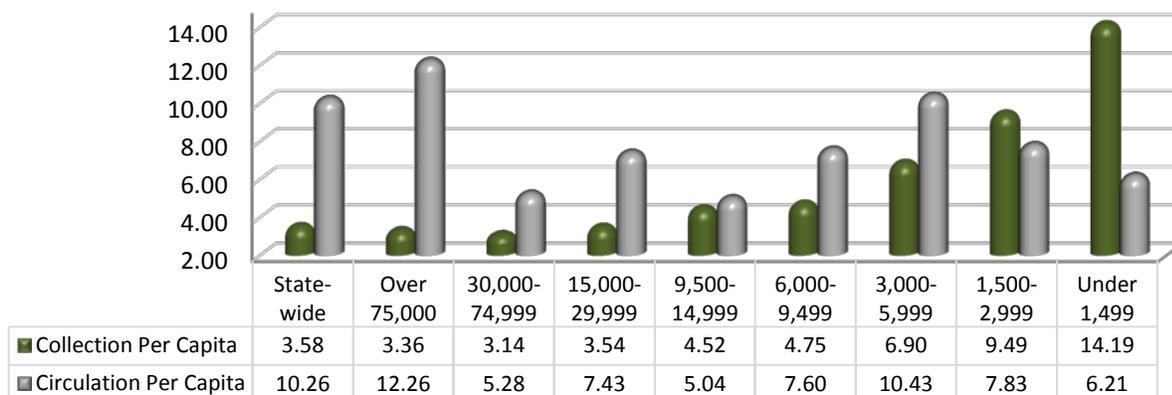


### Collections

The cumulative collection of public libraries was 19.6 million items. This total was comprised of 17,194,119 print materials, 1,059,170 physical and downloadable audio units, 1,067,536 physical and downloadable video units, and 78,945 print subscriptions. If distributed equally to the 363 library outlets, each would have 53,942 materials and each item would be checked out an average of 2.87 times.

Libraries held 259,989 electronic books for their patrons. While this number was lower than the prior year, it represents a more accurate number of electronic books which were selected, acquired, and cataloged for sole use of each library's patrons. The collection figures did not include consortia or database held electronic materials, which had been included in prior years. Although these are very popular with library patrons, the Institute of Museum and Library Services definition currently excludes the inclusion of consortia held items in the library collection. Member libraries of Missouri Libraries to Go (MOLIB2GO) have access to up to approximately eleven thousand e-books depending on their subscription level. The number of databases and consortia, not their contents, were collected and amounted to 3,795 statewide or 25 databases and consortia per library district.

**Collection and Circulation Per Capita by Population of LSA-FY13**



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### Staffing

Missouri public libraries employed the equivalent of 3,141 full-time employees which is one full-time equivalent (FTE) per 1,743 persons in the LSA (with equal distribution). This is 36 more FTE than FY12, but still 38 fewer than FY11. The largest 13 libraries have 2,289 FTE, which equals one FTE per 1,579 persons and the remainder of the state has 852 FTE or one FTE per 2,183 persons in the LSA.

There are 292 librarians and 181 staff members with an American Library Association (ALA) accredited master's degree in Library Science (MLS) or Library and Information Science (MLIS). This breaks down to one librarian with a MLS/MLIS per 18,744 persons in the LSA. However, the 13 largest libraries employ 74.7 percent of Missouri's MLS librarians, 90.6 percent of the MLS staff, and 72.9 percent of all FTE employees. Statewide, 3,889 volunteers donated an average of 1948 hours per week.

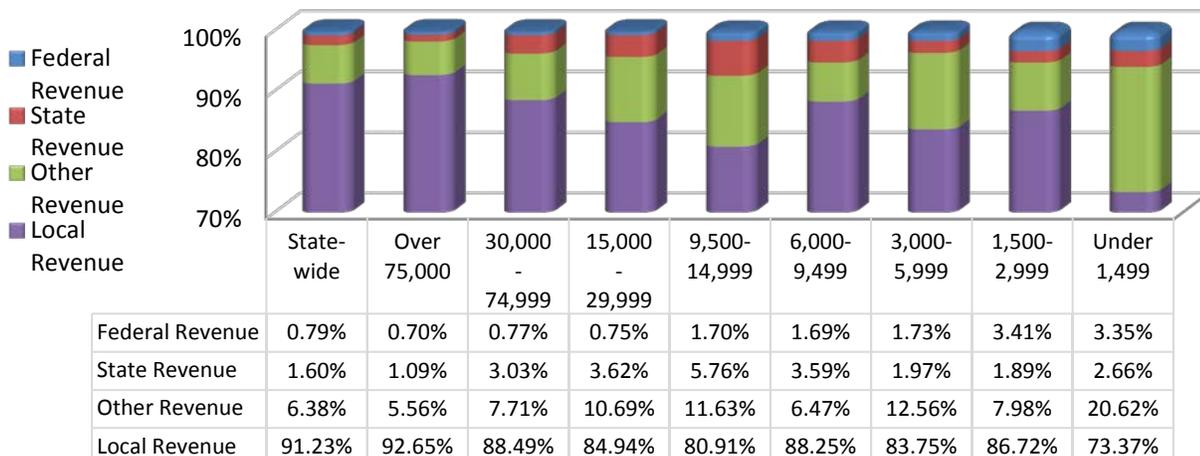
### Operating Revenue

#### Statewide Totals

Operating Revenues:	\$230,108,087
Local Revenue:	\$209,926,478
State Revenue:	\$3,683,626
Federal Revenue:	\$1,816,972
Other Revenue:	\$14,681,011
LSA Per Capita Revenue:	\$42.04

Total local operating revenue (local revenue plus other local revenue (synonymous with other revenue)) comprised 97.61 percent of total income in FY 2013. Total operating revenue increased 15.3 million dollars from FY12 to FY13, with local revenue increasing over 16.5 million dollars, state revenue increasing by approximately \$220,000, federal revenue decreased by over \$185,000, and other local revenue declined by 1.25 million dollars.

#### Operating Revenue by Population of Legal Service Area (FY13)



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The breakdown of total per capita revenue (\$42.04) was State \$0.67, Federal \$0.33, other local revenue \$2.68, and local revenue \$38.35. Whereas statewide per capita revenue was \$42.04, it was \$49.35 for the library group with a LSA over 75,000 persons and \$27.84 for libraries serving less than 75,000 persons. When state Equalization grant is removed from total operating revenue, the libraries serving less than 75,000 persons have a per capita revenue of \$27.47 and libraries over 75,000 LSA have \$49.33 per capita.

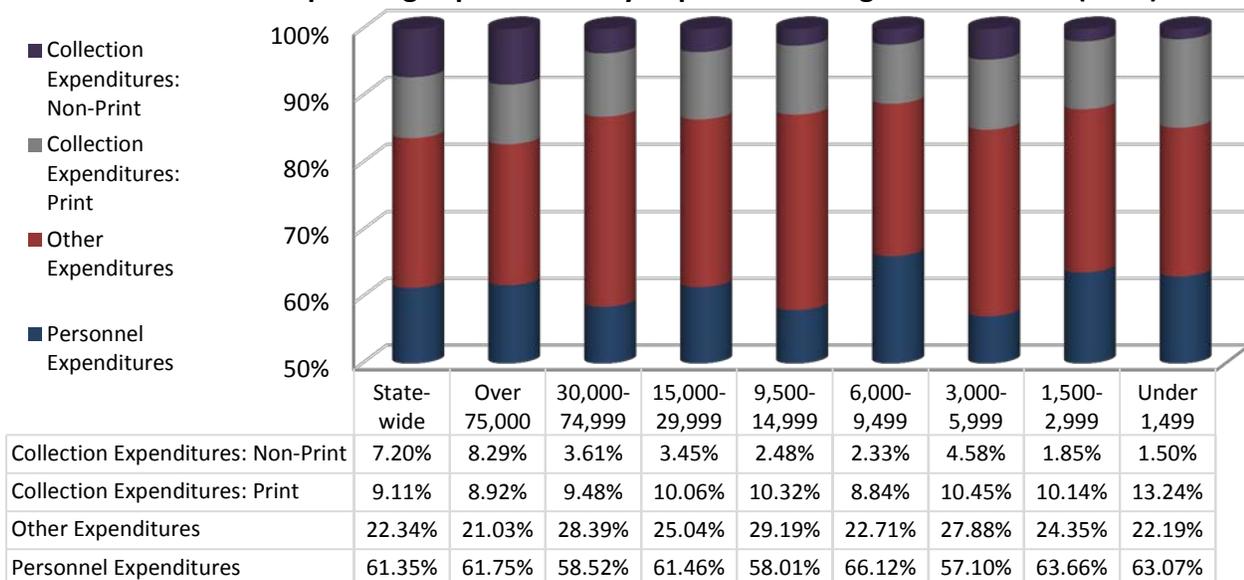
### Operating Expenditures

#### Statewide Totals

Operating Expenditures:	\$208,880,575
Staff Expenditures:	\$128,140,260
Collection Expenditures:	\$34,069,982
Other Expenditures:	\$46,670,333
LSA Per Capita Expenditures:	\$38.16

Cumulatively, public libraries spent 61.4 percent of operating revenue on employee related costs with libraries over 75,000 spending 78.4 percent of the total personnel costs statewide and 61.8 percent of their operating expenditures on personnel. Libraries with LSA populations 74,999 and under spent 59.9 percent of their operating expenditures on personnel. Collection expenditures amounted to 16.3 percent of the statewide total operating expenditures, with electronic materials accounting for 22.3 percent of the collection expenditures. Electronic materials spending increased by \$441,636 when compared to FY12. While the statewide per capita operating expenditures was \$38.16, it was \$45.04 for the library group with a LSA over 75,000 persons and \$24.80 for libraries serving 74,999 or less. Statewide expenditures equated to \$6.89 per visit.

**Operating Expenditures by Population of Legal Service Area (FY13)**



<sup>i</sup> James Memorial Library is included in the Public Library Districts even though they are not currently funded through taxation.

<sup>ii</sup> Population served is the Legal Service Area of the library.

<sup>iii</sup> Population and per capita figures based on 2010 decennial census population numbers.