STATE LIBRARY REPORT

Reference Services

Reference Services staff kicked-off 2012 National Library Week with the Secretary of State Office Club by providing free Dunn Bros. coffee for a breakfast casserole competition. Sarah Irwin, Outreach Librarian, and Abbey Rimel, Collection Development Librarian organized a Library open house event highlighting the Missouriana Collection along with snacks provided by staff and a raffle drawing for prizes. There were more than 200 entries for the three book themed gift baskets put together with generous donations from Reference Services and Library Development staff.

David Shay was hired as Reference Librarian/Cataloger in May 2012. David is a University of Missouri SISLT graduate and was previously employed by the Camden County Public Library. David will serve on the MOBIUS Arthur cluster Coordinator/Technical Services Committee along with Tom Leimkuehler, Electronic Services Librarian.

Tom attended the 2012 Innovative Users Group Conference in Chicago in April on behalf of the Missouri State Library.

Susan Morrisroe, Reference Services Director, was reappointed to the Finance Subcommittee of the MOBIUS Board of Directors. She is serving a three-year term as Special Libraries representative on the Board.

Annie Moots, Documents Librarian represented MOSL at the MU Libraries’ 150th Anniversary of the Federal Documents Library Program in May.

A.J. Million, MoDOT Transportation Librarian, is resigning his position to pursue a PhD. Susan Morrisroe is working with MoDOT and the University to secure a replacement.

Wolfner Library

Summer Reading Program

Summer is an exciting time for Wolfner Library’s younger readers. The 2012 Summer Reading Club is under way, with ambitious readers under the age of 18 tracking reading times in order to earn a free book and an entry into the grand-prize drawing for an iPad. Smaller prizes, including free books, will be sent to club members reporting their total reading times at the end of the program.

The iPad and free books are purchased with funds provided by the Friends of Wolfner Library. All other prizes are purchased with funds from the Missouri State Library.

Recent Books from the Wolfner Studio

Baseball’s First Lady: Helene Hathaway Robison Britton and the St. Louis Cardinals by Joan M. Thomas

Dictionary of Missouri Biography, edited by Lawrence Christensen
Wolfner Library Strategic Plan

The Avant Marketing Group out of St. Louis was awarded the Consultant/Facilitator contract for Wolfner Library’s comprehensive strategic plan. The executive summary and research results will be complete by September 30, 2012.

Library Development

State Aid

Administrative rules revisions which were published in the March 15 edition of the Missouri Register have become effective, changing the due date requirement for filing the certification for state aid form from June 30 to July 31 of each year. This change should facilitate more accurate reporting of information for districts with a July to June fiscal year. New trustees terms usually begin on July 1, so this change eliminates duplicate reporting for library districts.

During FY12, 163 libraries received $2,727,820.50 in per capita state aid and 59 libraries received $876,180.50 in State Aid Equalization funds.

The State Library will need to develop a new state aid form to recognize a public library that is funded solely or in part by a sales tax, since the passage of Proposition 1 in Popular Bluff.

REAL Program

The REAL Program Memorandum of Understanding for July 1, 2012-June 30, 2013 is under review by the Secretary of State legal counsel and the Fiscal department.

E-Rate

In October, letters will be sent to the libraries whose technology plans will expire on June 30, 2013. Libraries that file for Priority 2 services will be required to complete a new Technology Plan in order to file for Priority 2 services in the future.

Gates Foundation-Opportunity Online Hardware grant

The grant extension for expenditure of the grant Administration budget and accrued interest has been completed. Projects to be funded include:

- Extension of the Tech Buddy program for five additional months
- Trustee training videoconferences
- Purchase of two books as trustee and administration resources for Gates recipient libraries
- Purchase of E-Reader devices and provision for regional E-Reader training
- Support for Missouri WebJunction
Summer Reading Program

The Collaborative Summer Library Program annual meeting was held from April 10-12. The Collaborative now represents 50 states, the District of Columbia, American Samoa and the Mariana Islands. The summer library program slogans for 2014 are:
  
  Children’s - *Fizz, Boom Read!*
  Teens - *Spark a Reaction*
  Adults - *Literary Elements*

The overall theme *Heroes* was selected for 2015.

The online 2012 Summer Reading Program Evaluation is under way. The deadline for a response is September 7, 2012.

Training and Continuing Education

Since April, e-reader trainings have been held in various areas of the state, using eight different demonstration devices. These trainings will continue to be offered on-demand, using certified trainers, in different regions.

In addition to the e-reader device training sessions, webinars are being offered in partnership with MOBIUS, focusing on various aspects of e-books and e-readers.

Library Skills Institutes

Summer Institute will be held August 7-9. This Institute will include advanced courses in library management and administration with Catherine Hakala-Ausperk, services to seniors with Allan Kleiman, and IT project management with Dr. Keith Mathis.

Children’s and Teen Summer Reading Program Workshops

Workshops for the 2012 Children’s and Teen Summer Reading Programs will be scheduled for March 2013.

Early Literacy Workshops

“Keeping the Early Literacy Skills Successful” - there are five regional sessions scheduled for September 10-12 and 20-21, 2012. Registration is scheduled to open on August 6, 2012.

Youth Services Webinar Series

The Youth Services Webinar Series will start on August 1, 2012. The webinar entitled “Information Resources for Kids and Teens” will be presented by Barbara Jones, the Missouri and Library Advocacy Liaison for the National Network of Libraries of Medicine.
Technology Training and Presentations

- **August 7-9, 2012** - Summer Technology Institute-Comprehensive Project Management presented by Keith Mathis of The Mathis Group.
- **October 23-24, 2012** - M3 Conference-Formerly “Connections”
- CIPA/NCIPA, COPPA, and FERPA - Jean Morrison & Kristen Morrow, DESE
- E-Reader Training - Kyle Constant, Ron Eifert, & Jean Morrison

Missouri Evergreen Consortium

MOBIUS is working to migrate the initial group of four libraries to the new Missouri Evergreen shared library automation system by the end of August 2012. They are, in order of implementation: Poplar Bluff Public Library, Grundy County Library, Marshall Public Library and Carrollton Public Library.

Missouri Center for the Book

This year, there were 1,033 Missouri students entered in the Letters About Literature contest. Missouri winners were honored on May 9, 2012, at the Kirkpatrick State Information Center.

Fiscal Year 2011 Public Library Survey (PLS) Statistics

Data was collected in November and December 2011 from the state’s public library districts for submission to the Institute of Museum and Library Services (IMLS) through the Public Library Statistics Cooperative (PLSC). Missouri’s FY2011 data was submitted in July 2012 and will be verified by the U.S. Census Bureau no later than August 2012. Once the data is verified at the federal level, our statewide data will be posted to the Library Statistics page of the Library Development section of the Missouri Secretary of State Web site.

Preliminary results show the following changes from FY2009 through FY2011:

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<tbody>
<tr>
<td>FTE Staff with ALA-MLS</td>
<td>403</td>
<td>409</td>
<td>406</td>
<td>1.5%</td>
<td>-0.7%</td>
<td>0.7%</td>
</tr>
<tr>
<td>FTE Paid Staff</td>
<td>3,041</td>
<td>3,083</td>
<td>3,186</td>
<td>1.4%</td>
<td>3.3%</td>
<td>4.8%</td>
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<td>Operating Revenue (2011 $)</td>
<td>$236,555,905</td>
<td>$226,107,469</td>
<td>$225,531,076</td>
<td>-4.4%</td>
<td>-0.3%</td>
<td>-4.7%</td>
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<td>Operating Expenditures (2011 $)</td>
<td>$209,610,764</td>
<td>$208,240,985</td>
<td>$202,925,919</td>
<td>-0.7%</td>
<td>-2.6%</td>
<td>-3.2%</td>
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<td>Print Materials</td>
<td>17,592,024</td>
<td>17,384,031</td>
<td>17,068,855</td>
<td>-1.2%</td>
<td>-1.8%</td>
<td>-3.0%</td>
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<td>Electronic Books</td>
<td>219,068</td>
<td>202,712</td>
<td>219,013</td>
<td>-7.5%</td>
<td>8.0%</td>
<td>0.0%</td>
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<tr>
<td>Library Visits</td>
<td>28,468,738</td>
<td>29,069,731</td>
<td>28,613,672</td>
<td>2.1%</td>
<td>-1.6%</td>
<td>0.5%</td>
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<tr>
<td>Reference Transactions</td>
<td>5,232,441</td>
<td>4,785,069</td>
<td>4,779,758</td>
<td>-8.5%</td>
<td>-0.1%</td>
<td>-8.7%</td>
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<tr>
<td>Registered Borrowers</td>
<td>2,985,938</td>
<td>3,197,357</td>
<td>3,310,642</td>
<td>7.1%</td>
<td>3.5%</td>
<td>10.9%</td>
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<td>Total Circulation</td>
<td>51,212,910</td>
<td>54,118,676</td>
<td>54,260,780</td>
<td>5.7%</td>
<td>0.3%</td>
<td>6.0%</td>
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<td>Total Program Attendance</td>
<td>1,541,438</td>
<td>1,493,692</td>
<td>1,698,982</td>
<td>-3.1%</td>
<td>13.7%</td>
<td>10.2%</td>
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<td>Public Internet Terminals</td>
<td>4,441</td>
<td>4,487</td>
<td>4,768</td>
<td>1.0%</td>
<td>6.3%</td>
<td>7.4%</td>
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</table>
LSTA FY2011

We received 24 Targeted Collection Development grant applications and all were awarded for a total of $45,025.

We had several competitive grant and statewide projects that were unable to spend all the funds allocated to them, so in keeping with a recommendation from the Assessment Research Center, our LSTA FY2008-2012 plan evaluators, we identified a workshop event that could be combined with a grant opportunity to help attendees implement programs in their libraries that tie to the training. Libraries that participated in the Missouri State Library eReader Workshop could apply for grants to purchase some of the more popular and stable eReader devices to use for staff, volunteer and patron trainings. Thirty-seven grant applicants were received and all were awarded for a total of $66,618. This included grants to four libraries that had not applied for an LSTA grant during the current five year plan.

We received three Technology Ladder grant applications in the long term grant round where projects could be finished within the LSTA FY2011 federal allotment time period, and were fast-tracked to use additional remaining funds of $46,828.

LSTA FY2012

In the March 2012 long term grant call we received nine Digital Imaging grant applications. Two were withdrawn during the review process; one was denied and six were awarded the total amount of $253,955.

- Six Spotlight on Literacy grant applications were received with four awarded in the total amount of $20,598.
- Two Website Makeover grant applications were awarded in the total amount of $11,682.
- Five Technology Ladder grant applications were awarded with regular long-term grant periods for a total of $80,699.

LSTA FY2008-2012 Evaluation

The LSTA FY2008-2012 Evaluation was sent to the Institute of Museum and Library Services (IMLS) on March 16, 2012. We have not received any feedback as yet.

LSTA FY2013-2017 Plan

We continued to receive instructions through mid-May from IMLS regarding the development of our LSTA FY2013-2017 plan. Changes included adding Focal Areas IMLS has identified as key for their reporting purposes. This resulted in breaking some of our proposed project activities into new or different groupings. Missouri’s LSTA FY2013-2017 Plan was sent to IMLS on June 18, 2012.